

AAA AUSTRALIAN HAIR FASHION AWARDS

2025/2026



CREATIVE
CATEGORY

COMMERCIAL
COLOURIST
OF THE YEAR

RULES AND CRITERIA

AHFA Commercial Colourist of the Year

Welcome to the AHFA Commercial Colourist of the Year category, a prestigious recognition celebrating the artistry and skill of salon-friendly hair colouring. This category is dedicated to showcasing your mastery in creating stunning, wearable colour looks suitable for clients, salon ambassadors, influencers, or models.

Each entrant is only permitted to submit one entry in this category. Entrants in this category may also enter other categories, provided all entries meet the relevant Category Rules & Criteria.

ENTRY REQUIREMENTS

1. Smartphone Photography: Embrace the power of technology by capturing your colour creations using a smartphone in portrait mode. This approach reflects the modern, social media-driven landscape where exceptional hair colour is frequently shared and admired.

2. Four (4) Unique Looks: You are required to submit a quartet of distinct colour looks. Each of these looks should be a testament to your expertise and creativity, highlighting:

- Technique: Demonstrate your technical prowess and precision in hair colouring.
- Placement: Show your strategic approach to applying colour, enhancing the overall look.
- Trend Awareness: Reflect current trends in hair colour, showcasing your ability to stay ahead in the fashion world.
- Style: Let your artistic vision shine through each look, creating an appealing and cohesive style.

Colour work can showcase a variety of the same colour palette, i.e., four different shades of blonde looks.

SUBMISSION CHECKLIST

This checklist is EVERYTHING that is required from you in order to successfully submit your completed entry on the online AHFA Awards Platform:

1. **4 x Collection Jpeg Images** (max file size 2MB per image) - Please upload these in the order of 1-4, naming them like the following example without your name in the file names:

- HighRes_1
- HighRes_2

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2. **Before shot of each model:** A clear, *before* image must be provided for each of the four looks (max file size 2MB per image).

3. **Press Kit** as a PDF Document (up to 2 pages - max file size 10MB) which includes:

- 1 x Cover/Bio Page detailing the entrant's full name, salon name, category being entered, email address, contact number and social media handles
- 1 x Inspiration Page outlining the trend direction of the looks and why they work for your clients

4. **1 x High Res PR / Headshot of Entrant**

5. **Collection credits** (You will be providing this in the SUBMISSION REQUIREMENTS TAB on the AHFA Awards Platform - a text box has been labelled for you to copy and paste your answer directly into your entry). Collection credits should include:

- Your Name
- Collection Name
- Stylist/Colourist (if required)
- Photographer
- Makeup Artist
- Fashion Stylist
- Model (add as necessary)
- Any other credits

6. **Statutory Declaration (Stat Dec)** - this is an online form you will complete on the Awards Platform to confirm (no printing required):

- All work is original, accurate, and meets category criteria
- Permissions from models, photographers, and contributors are secured where relevant

TIP: If you are having trouble compressing your PDF document to fit the max file size upload, below is a great free tool for instantly compressing PDFs:

https://www.ilovepdf.com/compress_pdf

Please ensure you read this entire document which covers ALL the Rules and Criteria specific to this category.

RULES

1) AWARDS PERIOD

The 2025/2026 Australian Hair Fashion Awards (AHFA) Awards Periods are:

Creative and Business Categories: 26th July 2024 to 18th August 2025

Product Categories: 26th July 2024 to 7th July 2025

All images and/or video, and/or content submitted/referenced in your entry MUST have been created during the above applicable Awards Period.

2) RESIDENCY AND PRACTICE REQUIREMENT

Entrants in Commercial Colourist of the Year must have lived and studied/worked as an Apprentice hairdresser in Australia or New Zealand for the 12 months preceding the entry deadline. This ensures the award reflects contributions to the local hairdressing industry.

The Australian Hair Fashion Awards (AHFA) is honoured to welcome New Zealand Hairdressers to compete within the awards program. All categories, excluding State Group Categories, Australian Hairdresser of the Year, and Global Hairdresser of the Year, are open to New Zealand based hairdressers.

There is a new category created specifically for New Zealand based hairdressers to enter: New Zealand Hairdresser of the Year.

****If you are unsure about whether you meet the criteria above - please enquire with the AHFA Awards team.**

3) VISIBILITY

Distinct from many other AHFA Creative Categories, entries for the Commercial Colourist of the Year Category can have been previously showcased in any format. This encompasses appearances in both consumer and trade publications, participation in other awards competitions, and exposure through personal or business platforms, including social media, public relations, marketing campaigns, or Advertisements. It is important to note, though, that the submitted collection must have been created during the AHFA Awards Period.

4) DIGITAL SUBMISSIONS

All Creative Category submissions into the Australian Hair Fashion Awards are digital only. Entrants are not required to print and submit their physical collection/s. All entries into the 2025/6 Australian Hair Fashion Awards must be submitted through the Awards Platform, available via www.australianhairfashionawards.com

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5) DIGITAL IMAGE SPECIFICATIONS

Your collection must be submitted in A4 Portrait Format Only and provided in two digital image formats:

4 x High Res jpeg image (up to 20MB per image)

4 x Low Res jpeg image (up to 5MB per image)

All images must be named using the following format:

Highres_number e.g. highres_1

Lowres_number e.g. lowres_1

All digital images must be submitted through our Awards Platform, available via www.australianhairfashionawards.com

6) STATUTORY DECLARATION

You will find this section as a simple online form pre-loaded on the Awards Platform **(no printing required)**. As you go through the process of completing your entry, you will be directed to sign and submit it online. You will be confirming that all work, details, and materials submitted as part of your entry are your original work and are true and accurate, and meet the specific criteria for the category/s you are entering. It also includes your confirmation that you have the appropriate permissions from models, photographers and any other suppliers that have contributed to your entry.

**Please note that your entry is not valid until this online form has been completed.*

7) HAIR ENHANCEMENT

Wigs, wefts, hairpieces, and hair extensions are permitted for use, however, please note that the judging criterion is heavily based on realistic presentation including believable formation and movement of the hair.

8) COLLAB COLLECTION BY COLOURIST AND STYLIST

A hairdresser may enter a collection where he/she has completed the cutting and styling, and another hairdresser has completed the colour work, however the colourist's name must be included within the credits (with the entrant only being the Cutter/Stylist). The colourist may enter the same collection into the AHFA Creative Colourist of the Year category, where styling credits are attributed to the other hairdresser (with the entrant only being the Colourist).

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9) BEFORE SHOT REQUIREMENTS

As part of your submission into Commercial Colourist of the Year, a before shot of each model featured within the collection must be included. Smartphone shots are an acceptable format.

10) MODEL SPECIFICATION

You may use a combination of male and/or female models in your collection, however an individual model may only be used once within the collection. Therefore, a minimum of four (4) models must be used in your collection of four (4) images.

11) INTERNATIONAL JUDGING

In the continued pursuit of a wholly independent competition platform and unbiased judging process, the 2025/6 Australian Hair Fashion Awards creative categories will be judged by a select group of international leaders in Hair Fashion (with the exception of Global Hairdresser of the Year). The judging panel are regarded as international leaders and are carefully selected based on their individual and independent merits (often with multiple accolades of recognition and achievement).

Categories that require core competency appraisal i.e, Creative Colourist, are judged by leaders within each particular field, ensuring technical skill, application and execution are fully recognised and considered.

Photographic collection judging is completed anonymously with a zero tolerance for internal dialogue or score comparison during the judging process.

The recruitment of the AHFA judging panel is an intrinsic part of M Division's ongoing commitment to providing a fluid gateway for the Australia and New Zealand Hair Fashion industry onto the global stage. The judging process looks to position Australia and New Zealand as international industry leaders; connecting members of our national community with those deemed true innovators, authentic creatives, and world leading icons.

Judges are provided with category descriptions as the key criteria to base their decisions. (Please refer to each specific category description for an outline on criteria).

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12) FINALISTS ANNOUNCEMENT

For details on the Finalist Announcement, please see information coming soon at:
www.australianhaifashionawards.com

13) RELEASING YOUR COLLECTION FOR PUBLICATION

Collections may be published as soon as the Finalist Announcement has been made.

A representation of all finalist collections will be published on
www.thejournalmag.com once finalists are announced.

Non-finalists' collections may also be published across M Division digital platforms after the Finalist Announcement.

14) REQUIREMENTS FOR FINALISTS AND WINNERS

Across all internal and external communications, publicity, marketing, and PR, AHFA finalists and winners must include the year of their award alongside their title.

E.g. Richi Grisillo - 2024 AHFA Australian Hairdresser of the Year.

This rule is set to respect all winners and finalists.

15) COPY OF YOUR WORK

Please note that all collections and information submitted become property of The Australian Hair Fashion Awards / M Division Pty Ltd. Entrants are advised to keep personal copies of their entries.

16) ENTRY FEES

Entry into the Commercial Colourist of the Year Category is \$AUD250 (ex gst) per entry, which is payable upon successfully submitting your entry on the AHFA Awards Platform.

17) ENTRY DEADLINE

Please refer to www.australianhaifashionawards.com for the entry deadlines.

In rare cases, a deadline extension may be considered – please apply by emailing

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info@mdivision.com.au with your reason for extension clearly stipulated in your email. Please note that extensions can be difficult to grant due to judging timelines already being confirmed with our busy Judging Panel. If an extension is possible, it is unlikely to be more than a few days extra.

*The AHFA have the right to make adjustments to the above Rules and Criteria if they deem it to be in the best interest of entrants and the integrity that these Awards stand for. We will make all reasonable attempts to inform you of these changes.

For any further general information or questions regarding entry into this category, please email christelle@mdivision.com.au