



**AAA**  
AUSTRALIAN  
HAIR FASHION  
AWARDS

CREATIVE GROUP CATEGORY

**HAIR SHOT  
OF THE YEAR**

*RULES // CRITERIA*

## **AHFA Hair Shot of the Year**

This award is open to every hairdresser in Australia/New Zealand and is all about demonstrating the ultimate ‘wow’ factor. This is a **single image entry** - so it is not necessary to submit a full collection.

The submitted single image should represent your best or signature work and should be a stand-out look. This can be a **previously seen** image or a **brand-new** shot; images previously entered into other industry competitions can also be submitted here.

Images submitted into any other AHFA 2024 category CANNOT be resubmitted here, however images taken from an AHFA 2024 shoot that are NOT included in the entrant’s final collection CAN be entered into this category.

Multiple entries ARE permitted; individuals may submit more than one entry in this category. iPhone/Smartphone image submissions are accepted.

### **SUBMISSION CHECKLIST**

**This checklist is EVERYTHING that is required from you in order to successfully submit your completed entry on the online AHFA Awards Platform:**

1. 1 x Jpeg Image in High Res (max file size 20MB), titled: HighRes\_1

2. The same 1 x Jpeg Image in Low Res (max file size 5MB), titled: LowRes\_1

3. Press Kit as a **PDF Document** (up to 2 pages - max file size 10MB) which includes:

- 1 x Cover/Bio Page detailing the entrant’s full name, salon name, category being entered, email address, contact number and social media handles

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4. Official Entry Documentation (you will upload each of the below separately on the AHFA Awards Platform):

- 1 x High Res PR / Headshot of Entrant
- 1 x Model Release Form
- 1 x Photography Release Form
- 1 x Statutory Declaration

5. Image credits (You will be providing this in the SUBMISSION REQUIREMENTS TAB on the AHFA Awards Platform - a text box has been labelled for you to copy and paste your answer directly into your entry). Image credits should include:

- Your Name
- Stylist/Colourist (if required)
- Photographer
- Makeup Artist
- Fashion Stylist
- Model

**TIP: If you are having trouble compressing your PDF document to fit the max file size upload, below is a great free tool for instantly compressing PDFs:**

[https://www.ilovepdf.com/compress\\_pdf](https://www.ilovepdf.com/compress_pdf)

**Please ensure you read this entire document which covers ALL the Rules and Criteria specific to this category.**



# RULES

## 1) AWARDS PERIOD

The 2024 Australian Hair Fashion Awards (AHFA) Awards Period is between **26th July 2023 to 26th July 2024**. All images and content submitted/referenced in your entry MUST have been created during the Awards Period.

## 2) NEW ZEALAND HAIRDRESSERS

The Australian Hair Fashion Awards (AHFA) is honoured to welcome New Zealand Hairdressers to compete within the awards program. All categories, excluding State Group Categories, Australian Hairdresser of the Year, and Global Hairdresser of the Year, are open to New Zealand based hairdressers.

There is a new category created specifically for New Zealand based hairdressers to enter: New Zealand Hairdresser of the Year.

## 3) DIGITAL SUBMISSIONS

All Creative Category submissions into the Australian Hair Fashion Awards are digital only. Entrants are not required to print and submit their physical collection/s. **All** entries into the 2024 Australian Hair Fashion Awards must be submitted through the Awards Platform, available via [www.australianhairfashionawards.com](http://www.australianhairfashionawards.com)

## 4) DIGITAL IMAGE SPECIFICATIONS

Your collection must be submitted in A4 Portrait Format Only and provided in two digital image formats:

1 x High Res jpeg image (up to 20MB per image)

1 x Low Res jpeg image (up to 5MB per image)

All images must be named using the following format:

highres\_number e.g. highres\_1

lowres\_number e.g. lowres\_1

All digital images must be submitted through our Awards Platform, available via [www.australianhairfashionawards.com](http://www.australianhairfashionawards.com)

## 5) OFFICIAL DOCUMENTATION

Official documentation must be included as part of your submission to meet certain contractual obligations. The official documentation includes:

- Model Release Form
- Photography Release Form
- Statutory Declaration

**Do not forget to print and have the necessary parties sign the appropriate Forms on Shoot Day.**

## 6) HAIR ENHANCEMENT

Wigs, wefts, hairpieces, and hair extensions are permitted for use, however, please note that the judging criterion is heavily based on realistic presentation including believable formation and movement of the hair.

## 7) COLLAB COLLECTION BY COLOURIST AND STYLIST

A hairdresser may enter a collection where he/she has completed the cutting and styling, and another hairdresser has completed the colour work, however the colourist's name must be included within the credits (with the entrant only being the Cutter/Stylist). The colourist may enter the same collection into the AHFA Creative Colourist of the Year category, where styling credits are attributed to the other hairdresser (with the entrant only being the Colourist).

## 8) INTERNATIONAL JUDGING

In the continued pursuit of a wholly independent competition platform and unbiased judging process, the 2024 Australian Hair Fashion Awards will be judged by a select group of international leaders in Hair Fashion. The judging panel will be carefully selected based on their individual and independent merits (often with multiple accolades of recognition and achievement), each delegate regarded as an international leader within the hair fashion sphere.

Categories that require core competency appraisal i.e., Creative Colourist, are judged by leaders within each particular field, ensuring

technical skill, application and execution are fully recognised and considered.

Photographic collection judging is completed anonymously with a zero tolerance for internal dialogue during the judging process or score comparison.

The recruitment of the AHFA judging panel is an intrinsic part of M Division's ongoing commitment to providing a fluid gateway for the Australian and New Zealand's Hair Fashion industry onto the global stage. The very process of presentation looks to position Australia and New Zealand as international industry leaders; connecting members of our national community with those deemed true innovators, authentic inventors, and world leading icons.

**Judges are provided with category descriptions as the key criteria to allocate scoring against (Please refer to each category description for an outline on criteria).**

## 9) FINALISTS

The 2024 AHFA finalist announcement will take place on @TheJournalMag Facebook Livestream after entries close – the date will be announced on [www.australianhairfashionawards.com](http://www.australianhairfashionawards.com)

## 10) RELEASING YOUR COLLECTION FOR PUBLICATION

Collections may be published as soon as the Finalist Announcement has been made.

A representation of all finalist collections will be published on [www.thejournalmag.com](http://www.thejournalmag.com) once finalists are announced.

Non-finalists' collections may also be published across M Division digital platforms after the finalist announcement.

## 11) REQUIREMENTS FOR FINALISTS AND WINNERS

Across all internal and external communications, publicity, marketing, and PR, AHFA finalists and winners must include the year of their award alongside their title.

E.g. Lyndal Salmon - 2023 AHFA Australian Hairdresser of the Year

This rule is set to respect all winners and finalists, and the integrity of the awards.

## 12) COPY OF YOUR WORK

Please note that all collections and Press Kits submitted become property of The Australian Hair Fashion Awards / M Division Pty Ltd. Entrants are advised to keep personal copies of their entries in both cases.

## 13) ENTRY FEES

Entry into the Hair Shot of the Year Category is \$150 (ex gst) per entry which is payable upon successfully submitting your entry into the 2024 Australian Hair Fashion Awards through the Awards Platform.

## 14) ENTRY DEADLINE

Please refer to [www.australianhairfashionawards.com](http://www.australianhairfashionawards.com) for entry deadline into the 2024 Australian Hair Fashion Awards.

In rare cases, a deadline extension may be considered – please apply by emailing [info@mdivision.com.au](mailto:info@mdivision.com.au) with your reason for extension clearly stipulated in your email. Please note that extensions can be difficult to grant due to judging timelines already being confirmed with our busy Judging Panel.

\*The AHFA have the right to make adjustments to the above Rules and Criteria if they deem it to be in the best interest of entrants and the integrity that these Awards stand for. We will make all reasonable attempts to inform you of these changes.

***For any further information or questions regarding entry into this category please email [christelle@mdivision.com.au](mailto:christelle@mdivision.com.au)***