

2025/2026



CREATIVE
CATEGORY

EDITORIAL RUNWAY
STYLIST OF THE YEAR

RULES AND CRITERIA

AHFA Editorial Runway Stylist of the Year

This award celebrates Australia or New Zealand's most innovative and influential stylists in Editorial and Runway hair design. The winner will demonstrate exceptional creativity, technical skill, and a deep understanding of seasonal trends, while showcasing their ability to translate high-fashion concepts into editorial and runway contexts.

Each entrant is only permitted to submit one entry in this category. Entrants in this category may also enter other categories, provided all entries meet the relevant Category Rules & Criteria.

ENTRY REQUIREMENTS

Entrants must submit a portfolio that includes work from four (4) distinct projects/jobs, which were created during the awards period. Entries should reflect the entrant's most impactful and representative work during this period:

- Each distinct project/job represented must include two (2) images (with a total of 8 images per entry).
- Eligible work includes, but is not limited to:
 - Editorial campaigns (magazine spreads, digital features, etc.)
 - Runway shows (e.g., Fashion Weeks in Australia, New Zealand, or internationally)
 - Celebrity shoots
 - Advertising campaigns
 - Collaborations with fashion designers, photographers, or makeup artists

JUDGING CRITERIA

- **Creativity and Innovation:** Unique and forward-thinking hair designs that push boundaries.
- **Technical Skill:** Precision and expertise in execution
- **Trend Influence:** Evidence of shaping or interpreting global hair and fashion trends
- **Collaboration:** Demonstrated ability to work seamlessly with photographers, designers, and other creatives
- **Versatility:** Ability to excel across a variety of Session Styling contexts

SUBMISSION CHECKLIST

This checklist is **EVERYTHING** that is required from you in order to successfully submit your completed entry on the online AHFA Awards Platform:

AHFA Editorial Runway Stylist of the Year

1. **8 x Jpeg Images in High Res** (max file size 20MB per image) - Please upload these in the order of 1-8, naming them like the following example without your name in the file names:

- HighRes_1
- HighRes_2

2. The same **8 x Jpeg Images in Low Res** (max file size 5MB per image) - Please upload these in the order of 1-8, naming them like the following example without your name in the file names:

LowRes1_

LowRes2_

3. **WRITTEN SUBMISSION PDF:** (This is a written answer with a max file size of 20MB uploaded to the AHFA Awards Platform as ONE PDF in total for all the below questions).

Each project/job submitted must detail the following:

- Name of person/organisation issuing the brief
- Succinct outline of the brief provided
- A short description of how the entrant has interpreted the brief

4. **Press Kit** as a PDF Document (up to 5 pages - max file size 10MB) which includes:

- 1 x Cover/Bio Page detailing the entrant's full name, salon name, category being entered, email address, contact number and social media handles + project/job credits
- Any career highlights, experiences, and accolades, including achievement dates

5. **1 x High Res PR / Headshot of Entrant**

6. **Collection credits** (a text box in the Awards Platform has been labelled for you to copy and paste your answer directly into your entry). Collection credits should include (Please repeat the below details for all 4 projects/jobs entered):

- Your Name
- Project/Job Name
- Stylist/Colourist (if required)
- Photographer
- Makeup Artist
- Fashion Stylist
- Model (add as necessary)

7. Statutory Declaration (Stat Dec) - this is an online form you will complete on the Awards Platform to confirm (no printing required):

- All work is original, accurate, and meets category criteria
- Permissions from models, photographers, and contributors are secured where relevant

TIP: If you are having trouble compressing your PDF document to fit the max file size upload, below is a great free tool for instantly compressing PDFs:

https://www.ilovepdf.com/compress_pdf

Please ensure you read this entire document which covers ALL the Rules and Criteria specific to this category.

RULES

1) AWARDS PERIOD

The 2025/2026 Australian Hair Fashion Awards (AHFA) Awards Periods are:

Creative and Business Categories: 26th July 2024 to 18th August 2025

Product Categories: 26th July 2024 to 7th July 2025

All images and/or video, and/or content submitted/referenced in your entry MUST have been created during the above applicable Awards Period.

2) RESIDENCY AND PRACTICE REQUIREMENT

Editorial & Runway Stylist Category Entrants' primary place of residence/base must be in Australia or New Zealand for the majority of the 12 months preceding the entry deadline. We understand travel may be required to fulfill international jobs and projects.

****If you are unsure about whether you meet the criteria above - please enquire with the AHFA Awards team.**

3) DIGITAL SUBMISSIONS

All Creative Category submissions into the Australian Hair Fashion Awards are digital only. Entrants are not required to print and submit their physical collection/s. All entries into the 2025/6 Australian Hair Fashion Awards must be submitted through the Awards Platform, available via www.australianhairfashionawards.com

4) DIGITAL IMAGE SPECIFICATIONS

Your collection must be submitted in A4 Portrait Format Only and provided in two digital image formats:

8 x High Res jpeg image (up to 20MB per image)

8 x Low Res jpeg image (up to 5MB per image)

All images must be named using the following format:

Highres_number e.g. highres_1

Lowres_number e.g. lowres_1

All digital images must be submitted through our Awards Platform, available via www.australianhairfashionawards.com

RULES

5) STATUTORY DECLARATION

You will find this section as a simple online form pre-loaded on the Awards Platform **(no printing required)**. As you go through the process of completing your entry, you will be directed to sign and submit it online. You will be confirming that all work, details, and materials submitted as part of your entry are your original work and are true and accurate, and meet the specific criteria for the category/s you are entering. It also includes your confirmation that you have the appropriate permissions from models, photographers and any other suppliers that have contributed to your entry.

**Please note that your entry is not valid until this online form has been completed.*

6) HAIR ENHANCEMENT

Wigs, wefts, hairpieces, and hair extensions are permitted for use, however, please note that the judging criterion is heavily based on realistic presentation including believable formation and movement of the hair.

7) COLLAB COLLECTION BY COLOURIST AND STYLIST

A hairdresser may enter a collection where he/she has completed the cutting and styling, and another hairdresser has completed the colour work, however the colourist's name must be included within the credits (with the entrant only being the Cutter/Stylist). The colourist may enter the same collection into the AHFA Creative Colourist of the Year category, where styling credits are attributed to the other hairdresser (with the entrant only being the Colourist).

8) INTERNATIONAL JUDGING

In the continued pursuit of a wholly independent competition platform and unbiased judging process, the 2025/6 Australian Hair Fashion Awards creative categories will be judged by a select group of international leaders in Hair Fashion (with the exception of Global Hairdresser of the Year). The judging panel are regarded as international leaders and are carefully selected based on their individual and independent merits (often with multiple accolades of recognition and achievement).

Categories that require core competency appraisal i.e, Creative Colourist, are judged by leaders within each particular field, ensuring technical skill, application and execution are fully recognised and considered.

RULES

Photographic collection judging is completed anonymously with a zero tolerance for internal dialogue or score comparison during the judging process.

The recruitment of the AHFA judging panel is an intrinsic part of M Division's ongoing commitment to providing a fluid gateway for the Australia and New Zealand Hair Fashion industry onto the global stage. The judging process looks to position Australia and New Zealand as international industry leaders; connecting members of our national community with those deemed true innovators, authentic creatives, and world leading icons.

Judges are provided with category descriptions as the key criteria to base their decisions. (Please refer to each specific category description for an outline on criteria).

9) FINALISTS ANNOUNCEMENT

For details on the Finalist Announcement, please see information coming soon at: www.australianhaifashionawards.com

10) RELEASING YOUR COLLECTION FOR PUBLICATION

Collections may be published as soon as the Finalist Announcement has been made.

A representation of all finalist collections will be published on www.thejournalmag.com once finalists are announced.

Non-finalists' collections may also be published across M Division digital platforms after the Finalist Announcement.

11) REQUIREMENTS FOR FINALISTS AND WINNERS

Across all internal and external communications, publicity, marketing, and PR, AHFA finalists and winners must include the year of their award alongside their title.

E.g. Richi Grisillo - 2024 AHFA Australian Hairdresser of the Year.

This rule is set to respect all winners and finalists.

RULES

12) COPY OF YOUR WORK

Please note that all collections and information submitted become property of The Australian Hair Fashion Awards / M Division Pty Ltd. Entrants are advised to keep personal copies of their entries.

13) ENTRY FEES

Entry into the Editorial and Runway Stylist of the Year Category is \$AUD150 (ex gst) per entry, which is payable upon successfully submitting your entry on the AHFA Awards Platform.

14) ENTRY DEADLINE

Please refer to www.australianhairfashionawards.com for the entry deadlines.

In rare cases, a deadline extension may be considered – please apply by emailing info@mdivision.com.au with your reason for extension clearly stipulated in your email. Please note that extensions can be difficult to grant due to judging timelines already being confirmed with our busy Judging Panel. If an extension is possible, it is unlikely to be more than a few days extra.

*The AHFA have the right to make adjustments to the above Rules and Criteria if they deem it to be in the best interest of entrants and the integrity that these Awards stand for. We will make all reasonable attempts to inform you of these changes.

For any further general information or questions regarding entry into this category, please email christelle@mdivision.com.au